

# Exploring the Path of Party Building Leading League Construction in Colleges and Universities under the Pattern of Great Ideological and Political Education

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**Abstract** In accordance with the pattern of "great ideology and politics", the Party and youth League organizations assume the role of vanguard in the organization of colleges and universities. Simultaneously, they serve as a pivotal force in ideological and political education. In order to construct a comprehensive ideological and political framework encompassing the entire educational process, it is of paramount importance to identify an efficacious methodology for Party building leading League construction. This paper employs a comprehensive analysis to elucidate the pivotal role of Party building leading League construction in facilitating ideological and political education. It also illuminates the practical challenges encountered in the implementation of Party building leading League construction initiatives within colleges and universities. The article proposes a specific path for Party building leading League construction in colleges and universities based on three key aspects: cohesion of the consensus of Party building leading League building, establishment of the institutional system of Party building leading League construction, and creation of the model brand of Party building leading League construction. The aim is to promote in-depth development of Party building in colleges and universities and enhance the quality and effect of ideological and political education.

**Key words** Great ideological and political education pattern, Party building in universities and colleges, Party building leading League construction

## 1 The advancement of political and ideological education in colleges and universities is contingent upon the establishment of a robust infrastructure of Party building leading League construction

**1.1 Connotation of great ideological and political education pattern** In July 2021, the Central Committee of the Communist Party of China and the State Council jointly issued the *Opinions on Strengthening and Improving Ideological and Political Work in the New Era*, which clearly sets forth the strategic goal of "building a great pattern of jointly promoting ideological and political work". The construction of this "great ideology and politics" pattern implies that the ideological and political work is deeply integrated into the practice of all-member, all-round, all-process education. This integration has far-reaching theoretical significance and is a direct response to and practical requirement for the improvement of the quality of ideological and political work in colleges and universities, as well as for the implementation of the fundamental task of establishing morality and educating people.

The fundamental tenet of the "great ideological and political" pattern is to reinforce the Party's overall authority in matters of ed-

ucation and human development, and to guarantee the unified leadership of the Party committee and the collaborative management of the Party and the government. This framework delineates the responsibilities of all colleges and departments, establishing a collaborative education system centered on "counselors, class teachers, class instructors (graduate instructors), professional teachers, management cadres, and service personnel". It also encourages the active participation of the family and society in cultivating talents by creating an external environment conducive to such endeavors.

Furthermore, the "great ideological and political" pattern underscores the pivotal role of ideological and political work throughout the school's operations. It calls for the advancement of school business and the ideological and political work of the new era to proceed in parallel, fostering a mutually reinforcing environment. This pattern represents a novel interpretation of ideological and political education in the contemporary era. It also offers a profound understanding of the conditions necessary to cultivate future socialist leaders. It encompasses a multitude of dimensions, including curriculum, scientific research, practice, culture, financial aid, and psychology, *etc.* The system of ideological education with integrated leadership, synergistic educating, and professional operation, including the key areas of Party building, League building, academic atmosphere building, and the construction of the "great ideological and political course", facilitates the organic linkage of all aspects of education, the synergistic linkage of all departments, and the optimal allocation of resources, thereby providing a solid guarantee for the cultivation of socialist builders and

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successors with comprehensive development in morality, intelligence, physical fitness, aesthetics, and labor skills in a comprehensive manner.

**1.2 Party building leading League building is helpful to enhance the influence of ideological and political education** In the context of "great ideological and political" education, Party and youth League organizations occupy a leading position in the organization of colleges and universities, as well as a pivotal role in the field of ideological and political education. The Party organization benefits from a number of political advantages that allow it to continue to be guided by the Party's advanced theories and latest achievements, educates and influences the majority of young students, and helps them build a more solid spiritual world. In contrast, university League organizations encompass a diverse array of student organizations, including school League committees, grassroots League committees, student unions, student associations, and student League branches. These organizations serve as vital conduits for communication, cohesion, and leadership between the Party and students. Given their proximity to young students, youth League organizations possess a distinctive advantage in integrating and attracting young people.

Colleges and universities adhere to the principle of Party building leading League construction, which is to take students as the core subject. This principle is committed to the all-round, whole-process formation of nurturing synergy. In this "great ideological and political" education pattern, the optimal manner of leveraging the pivotal role of Party building in colleges and universities in the advancement of League building, as well as the most efficacious pathway for Party building leading League construction, has become a crucial subject worthy of significant attention and in-depth examination in the present era. The solution of these problems has significant practical implications and theoretical value for the advancement of innovation and the development of ideological and political education in colleges and universities.

## 2 Analysis of the dilemma of Party building leading League construction in colleges and universities

The development of youth League organizations must be under the leadership of the Party, as this provides a fundamental guarantee of success in youth League work. In the contemporary period, college and university Party organizations are confronted with a multitude of challenges, including the advancement of their respective institutions, rigorous oversight of the Party, and the implementation of reformed talent cultivation models. Additionally, there are inherent difficulties in the work of Party building leading League construction. In general, the aforementioned challenges can be divided into the following levels of dilemma.

**2.1 Party organizations at all levels lack a comprehensive understanding of the processes involved in Party building leading League construction** In terms of ideological understanding and implementation actions, some Party organizations have failed to form effective synergies and linkages with the work

of youth League in promoting Party building. This has resulted in the phenomenon of emphasizing the Party over the League and fragmenting each other. This situation has not only undermined the combat and cohesive force of the League organization, but also impaired the overall effectiveness of the Party building work.

Some Party leaders and cadres lack a comprehensive understanding of the connotation and significance of Party building leading League construction. Consequently, they are unable to fully implement the political, ideological, and organizational leadership of League organizations. They demonstrate a lack of comprehension regarding the significance and immediacy of League building. Additionally, they exhibit a deficiency in the implementation of effective leadership strategies and methodologies. The mission statement for Party building work emphasizes the necessity of continuous improvement in ideological and political work, the prioritization of Party political construction, and the strengthening of the Party's guidance of the League organization work.

In practice, some teachers engaged in Party work tend to prioritize the training of Party cadres in theoretical and ideological matters, to the detriment of the construction and guidance of League organizations. It has been overlooked that in order to implement the Party's guidelines and policies effectively into the work of the League, it is necessary to attach importance to and rely on the driving force of the League's organizations. This is in order to ensure that the Party's theories, routes and policies are deeply rooted in the hearts and minds of the masses.

Furthermore, it is imperative that Party organizations at all levels enhance their comprehension of the necessity to integrate Party building leading League construction into their operational agendas. Currently, numerous Party organizations concede that the responsibility for the activities and construction of the Communist Youth League is borne by each League branch. However, there is a lack of awareness among these organizations regarding the leading, guiding, and supporting role of the Party in the construction of the League. This disconnection has resulted in a sense of alienation between the League organization and Party members and cadres, which is not conducive to the deep integration and common development of Party building and League building.

**2.2 The Party organization lacks an adequate system for promoting the work of Party building leading League construction** The *Opinions of the Central Committee of the Communist Party of China on Strengthening and Improving the Work of the Party's League Organizations* explicitly state that colleges and universities should implement the work of Party building leading League construction on an annual basis. However, in the actual operation process, numerous colleges and universities encounter a multitude of challenges. On the one hand, when the Party building in colleges and universities leads the League building, it often lacks a comprehensive, systematic, and continuous operation mechanism, which results in a lack of close connection between the two. Conversely, there is frequently a dearth of meticulous implementation strategies that align with the overarching objectives

for Party building leading League in colleges and universities, which impedes the initiation of such endeavors. Furthermore, there is a dearth of scientific and efficacious evaluation mechanisms, incentives, and delineation of responsibilities regarding the extent and efficacy of Party building leading League construction. This, in turn, has an impact on the comprehensive advancement of the work of Party building leading League construction.

**2.3 Action dilemma in the model brand creation process of Party building leading League construction** At the level of Party organization construction in colleges and universities, major colleges and universities are engaged in a constant process of identifying and implementing distinctive activities and advanced practices in the field of Party construction, with the goal of developing a distinctive Party construction work system. This process entails the collection of exemplary Party lesson content, Party member narratives, and branch case studies in order to establish benchmarks. Concurrently, it involves the creation of model Party branches to provide other Party organizations with experiences that can be utilized.

In terms of the construction of the League organization, the college and university League organizations have continued to serve as a model for the youth, instilling in them a sense of firmness in their ideals and beliefs, positivity, advocacy for goodness, and pursuit of excellence. In order to facilitate the construction of League branches, colleges and universities have continued to establish May Fourth Red Flag Youth League branches, recognize exemplary Communist Youth League members, cadres, and volunteers, and implement the youth Marxist cultivation project, *etc.*, in order to provide robust support for the growth of young League members.

In order to fully exploit the advantages of Party building leading League construction, it is essential to concentrate on the leadership of the Party and to utilize the effectiveness of the League. Accordingly, a typical brand of Party building leading League construction should be established and extended to all grassroots Party and League organizations in order to achieve synergistic deployment, joint promotion, and unified action at all levels of organization. Nevertheless, the process of developing a model brand for Party building leading League construction has not yet achieved the desired level of synergy between the two organizations. Party and League organizations continue to independently develop advanced models in their respective fields, with insufficient attention and investment in the creation and promotion of Party building leading League construction models in colleges and universities. This limits the in-depth development of Party building leading League construction work.

### 3 Exploring the path of Party building leading League construction in colleges and universities

**3.1 Gathering consensus and enhancing organizational vitality of Party building leading League construction** At the conference celebrating the 100<sup>th</sup> anniversary of the founding of the Communist Youth League of China, General Secretary Xi Jinping

emphasized that "youth work was, is, and will remain a strategic part of the Party's work." He further stated that "Party committees (Party groups) at all levels should devote great enthusiasm to studying the laws of youth growth and the characteristics of the times, and devote great energy to youth work, so as to be the confidant of young people, the enthusiast of youth work, and the guide of the young people". He strongly urged that "Party organizations at all levels should implement a system and mechanism for Party building leading League construction, frequently study and resolve major issues in the work of the Communist Youth League, show warm concern and strict requirements for its cadres, and support the Communist Youth League in carrying out its work creatively in accordance with the characteristics and laws of League work".

The theoretical framework proposed by General Secretary Xi Jinping, which posits that Party building should lead League building, represents the most effective ideological consensus and action guide for Party organizations seeking to implement Party building leading League construction. In order to enhance the organizational vitality of Party building leading League construction, it is first necessary for Party organizations and Party members and cadres to reach a consensus on the importance of "devoting great enthusiasm and energy" to the care of cadres and the support of the work of the Communist Youth League. Secondly, it is necessary to expand the publicity and guidance work of Party building leading League construction from all aspects. This should include guiding the grassroots Party organizations to follow the rules and regulations, and to carry out their work with consensus. For example, a guidebook for Party building could be formulated to lead the construction of the League in colleges and universities, with consensus highlighted and the specific work of the Party organizations at all levels set out. Finally, the consensus is translated into action in a practical manner. This involved linking young people's friends, youth work and young people's masses closely to Party comrades, Party construction and Party cadres. Furthermore, the construction of the Communist Youth League organization should be given due significance in assessing the effectiveness of the Party's organizational construction.

### 3.2 Collaborative education and establishment of an institutional system of Party building leading League construction

It is imperative to reinforce the Party and League organization construction. The Party must assume a leading role in League construction, utilizing its capacity to facilitate system-wide integration. This can be achieved through the establishment of clear rules and regulations defining the duties and responsibilities of all parties involved. Additionally, financial security and performance allocation can serve as motivators for system-wide reform.

Firstly, in accordance with the implementation program of the comprehensive reform of "Party building leading League construction", a leading group of "Party building leading League construction" should be established, with the participation of relevant departments, in order to achieve a clear division of labor and clear

responsibilities. The school Party committee assumes a leadership role in guiding the school Youth League Committee and the school's Party organizations at all levels in the execution of construction work. The school's grassroots League organizations, in turn, carry out work under the leadership of the Party organization and the school Youth League Committee. These organizations are responsible for the construction and management of the unit's League organizations, as well as for organizing the majority of members to actively draw closer to the Party organization and actively integrate into the activities carried out by the Party organization on the basis of ideal and belief education and student activity participation. Secondly, the annual agenda for Party building leading League construction is established and implemented in sections, with the objective of ensuring that both processes are consistently promoted. This is to ensure that the two processes are aligned and move in the same direction. The work of Party building leading League construction will be included in the inspection work of the Party committee. Furthermore, the key and difficult problems in the work of Party building leading League construction will be coordinated and solved. Finally, the annual advanced summary and commendation of Party building leading League construction is carried out. This is done in order to identify and cultivate a number of advanced models of Party building leading League construction in a timely manner. These models are then vigorously publicized, thereby forming a mechanism for demonstrating the role models of Party building leading League construction. The "Party building leading group building" indicator will be evaluated separately to assess the extent to which Party organizations and Party cadres assume a leading role. The results of this assessment will be used as a bonus factor for positions and titles, thereby encouraging advanced collectives and individuals to contribute their wisdom and solutions to the building of Party and League organizations.

**3.3 Focusing on the goal and creating a model brand of Party building leading League construction** In light of the concept of ideological and political education and the reform of educational evaluation, colleges and universities should prioritize the objective of cultivating socialist builders and successors through comprehensive development of moral, intellectual, physical, aesthetic, and labor education. To this end, the entire university should engage in benchmarking exemplary Party building initiatives and in the creation of a model brand of "Party Building Pilotage and Educating Five Domains of Youth" for Party building leading League construction. In order to facilitate the sharing of talents, activities, and resources between the Party and League, colleges and universities will collaborate to assist college students in strengthening their ideals within the Party and League branches. This will enable them to become newcomers of the times, capable of assuming the significant responsibility of national rejuvenation.

**3.3.1 Creating a model brand of Party building leading League construction themed as morality.** Guided by Xi Jinping's thought of

socialism with Chinese characteristics in the new era, led by the "pilotage program of Party building leading League construction in the new era", and with the theme of "following the Party forever, striving for a new journey" as the main line, we have implemented a series of educational initiatives aimed at instilling ideals and beliefs, as well as love for the Party and patriotism, in the younger generation. These initiatives have been designed to facilitate the development of young people's thoughts and to assist them in navigating the early stages of their lives. It is recommended that student Party members and League members should be encouraged to participate actively in the "100 students' forum" activities. Furthermore, it is suggested that ideological and political leadership continue to be innovated, and that the joint enhancement of organizational strength and leadership should be promoted. The incorporation of discussion and learning of current affairs in the "Three Meetings and One Lecture" and Party and youth League courses, facilitated by learning platforms such as Learning Power, Youth Learning, and Reading Classes, aims to cultivate regular awareness and commentary on current affairs among young people. This approach seeks to leverage the political influence of the youth League branches and the initiative of the youth in learning to advance the normalization and institutionalization of young people's political learning. Moreover, it strives to establish the innovative theories of the Party as a fundamental aspect of young people's political consciousness. In collaboration with revolutionary bases, history museums, cultural memorials, and other practice bases, we will facilitate the transmission of the red genes in social practice, thereby initiating a new trajectory for young people.

**3.3.2 Creating a model brand of Party building leading League construction themed as intelligence.** It is of paramount importance to consider the professional knowledge and skills that students require. It would be beneficial to encourage Party members, teachers and cadres to pair up with young students in order to assist them in a number of areas, including the resolution of academic challenges, the overcoming of difficulties in scientific research, the resolution of employment issues and the alleviation of concerns related to entrepreneurship. Furthermore, it would be advantageous to brand Party members' volunteer service projects. Concurrently, it cultivates, selects, and centrally recognizes a number of credible, respectable, relatable, and learnable advanced youth models. It also carries out excellent students' reports, which serve to demonstrate the positive effects of role models and peer education. The goal is to make the light of strong intelligence popular in every young person's heart.

**3.3.3 Creating a model brand of Party building leading League construction themed as physical fitness.** The objective is to achieve success in youth health and fitness by employing sports as a tool for Party building leading League construction. In the context of the new era, General Secretary Xi Jinping attaches great importance to the physical health of the people. He views fitness for all as an important aspect of building a moderately prosperous society in a comprehensive manner. This represents a new height

of national strategy, and it accelerates the pace of building a healthy China in the era of long-term country development and the goal of the great rejuvenation of the nation. This will be achieved by telling a compelling sports story, increasing the excavation and dissemination of the diversified functions of sports, promoting the construction of a sports culture dissemination platform in colleges and universities, improving the physical quality of students and the shaping of sportsmanship, actively promoting the comprehensive reform of sports in colleges and universities, and implementing the requirements of "educating five domains simultaneously". The objective is to assist students in comprehending the nuances of sports, experiencing the joy of sports, and cultivating a lifelong affinity for sports. It is of paramount importance to reinforce the campus culture, to foster the growth of a positive sporting ethos, and to cultivate a robust ideological foundation. This will enable students to flourish holistically within a supportive sporting environment. For instance, the history of the Communist Party of China is integrated into physical exercise. Traditional Chinese culture, revolutionary culture, advanced socialist culture, socialist core values, and the Party's innovative theories are used as the basis for the punch card points, which are set up in combination with the school's humanistic landscapes, architectural complexes, and functional areas to carry out the interesting learning of knowledge about the red genes.

**3.3.4** Creating a model brand of Party building leading League construction themed as aesthetics. It is of paramount importance to cultivate young students' correct perception of truth, goodness, and beauty. Furthermore, it is essential to encourage them to bring beauty to every corner of their lives. It is recommended that colleges and universities can establish folk orchestras, choirs, and dance troupes; establish host groups, etiquette groups, and drama groups; and actively engage in brand activities such as hosting elegant art exhibitions and opera performances on campus. In addition, colleges and universities may consider holding the "Student Music Festival" and "Student Art Festival", which would provide an opportunity for students to participate in report performances and contribute to the development of high-quality campus culture. These events could also serve as a platform for interpreting revolutionary stories, showcasing red revolutionary songs, and holding exhibitions of heroic models and the Oriental Red Chinese Fashion Exhibition. This will establish an aesthetic education system that is both contemporary and tailored to the needs of students, guiding young people to appreciate beauty, discover beauty, and disseminate beauty through the use of the Party flag's distinctive red elements.

**3.3.5** Creating a model brand of Party building leading League construction themed as labor skills. It is of paramount importance to cultivate young people's love of labor and self-reliance. One such example is the establishment of a collaborative cultivation practice platform between the government, enterprise, and society. This platform guides college students into the grassroots of so-

ciety, where they serve the people while enriching the community governance force and helping to modernize the city's social governance. It is recommended that a series of volunteer service activities be carried out, including the "learning from Lei Feng" volunteer service month and the "youth dress up creative city" initiative. The Party organizations have fostered a positive atmosphere of volunteer service, with a strong desire among individuals to engage in volunteer activities and a sense of obligation to contribute to the community. This has led to the full realization of the function of volunteer service, which is to educate people. It is recommended that a volunteer service team should be established, comprising both Party members and League members. This team should join the red volunteer service project, which is carried out by the Party organization. It is further recommended that the team guide young people to devote themselves to labor and public welfare, and that they understand the Communist Party of China's century-long pursuit of happiness for the people.

## 4 Conclusions

In accordance with the principles of great ideological and political education, colleges and universities enhance the focus on Party building leading League construction. They implement a specific system of Party building leading League construction, stimulate the vitality of Party and League organizations in the same direction, utilize assessment tools and reward mechanisms, and identify effective pathways for Party building leading League construction within the context of great ideological and political education. Furthermore, a benchmark brand of educating five domains and Party building leading League construction should be created, which can be closely centered on the young students as a group. This will facilitate the realization of the Party building of colleges and universities and the Communist Youth League construction in colleges and universities. Furthermore, it will facilitate the positive development of builders and successors who are capable of achieving all-round development of moral, intellectual, physical, aesthetics and labor education.

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